

COLLABORATION FOR COMMUNITY HEALTH ASSESSMENT

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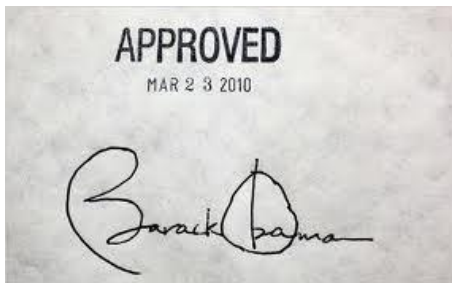
October 31, 2011

LEARNING OBJECTIVES:

- 1. UNDERSTAND THE ROLE OF COMMUNITY HEALTH ASSESSMENT IN DEVELOPING A PLAN FOR HEALTH PROMOTION AND DISEASE PREVENTION IN A COMMUNITY.**
- 2. DEVELOP A VISION FOR COLLABORATIVE RESEARCH BETWEEN NURSING FACULTY AND LOCAL MAGNET HOSPITALS.**



Pub. L. No. 111-148
Signed March 23, 2010



Patient protection and Affordable Care Act

**Amended by the health Care & Education
Affordability Reconciliation Act,
signed into Law March 30, 2010**

**Applies to any Section 501(c)(3) organization operating a state-licensed hospital
or otherwise having hospital care as its principal purpose or function.**

Requirements apply to each facility.

Community Health Needs Assessment

- **Shall be conducted once every three years**
- **Input from persons who represent the broad interests of the community must be included**
- **Input from persons having public health knowledge or expertise must be included**
- **Make assessment widely available to the public**
- **Adopt a written implementation strategy to address identified community needs**
- **Failure to comply results in excise tax penalty of \$50,000 per year**



Community Outreach Dept.
Public Relations
Marketing
Parish Nursing



BACCALAUREATE ESSENTIALS:

ESSENTIAL III: SCHOLARSHIP FOR EVIDENCE-BASED PRACTICE

- 2. DEMONSTRATE AN UNDERSTANDING OF THE BASIC ELEMENTS OF THE NURSING RESEARCH PROCESS AND MODELS FOR APPLYING EVIDENCE TO CLINICAL PRACTICE.**
- 7. COLLABORATE IN THE COLLECTION, DOCUMENTATION, AND DISSEMINATION OF EVIDENCE.**

BACCALAUREATE ESSENTIALS CONT.

ESSENTIAL VI: INTERPROFESSIONAL COMMUNICATION AND COLLABORATION FOR IMPROVING PATIENT HEALTH OUTCOMES

**3. INCORPORATE EFFECTIVE COMMUNICATION
TECHNIQUES, INCLUDING NEGOTIATION AND
CONFLICT RESOLUTION TO PRODUCE
PROFESSIONAL WORKING RELATIONSHIPS.**

**5. DEMONSTRATE TEAMBUILDING AND
COLLABORATIVE STRATEGIES WHEN WORKING
WITH INTERPROFESSIONAL TEAMS.**

14 FORCES OF MAGNETISM:

10. *COMMUNITY AND HOSPITAL:* HOSPITALS MAINTAIN A STRONG COMMUNITY PRESENCE THAT INCLUDES A VARIETY OF LONG-TERM OUTREACH PROGRAMS.

14. *PROFESSIONAL DEVELOPMENT:* ORGANIZATIONS EMPHASIZE ORIENTATION, IN-SERVICE EDUCATION, CONTINUING EDUCATION, FORMAL EDUCATION AND CAREER DEVELOPMENT. PERSONAL AND PROFESSIONAL GROWTH AND DEVELOPMENT ARE VALUES.

**“DON'T TELL PEOPLE HOW TO
DO THINGS, TELL THEM WHAT
TO DO AND LET THEM
SURPRISE YOU WITH THEIR
RESULTS”.**

GENERAL GEORGE S. PATTON

Your Community...

**64% support the non-smoking campaign
in Grant County**

76% consume soft drinks daily

68% do not exercise at least 3X a week

**71% do not have health insurance that
pays for wellness health, preventative
screening, and physicals.**

**27% have needed a doctor in the past
year, but could not afford to see one.**

**We hope you will choose to
be involved in a second
Grant County community
assessment coming this
fall (2011). We hope to
improve our research
findings by addressing
identified gaps: including
more children, teens, men,
uninsured, low-income,
and the disabled.**



**We would appreciate
your ideas
and recommendations!**

communityhealthprofile@gmail.com

2008 Community Health Profile Summary: Grant County



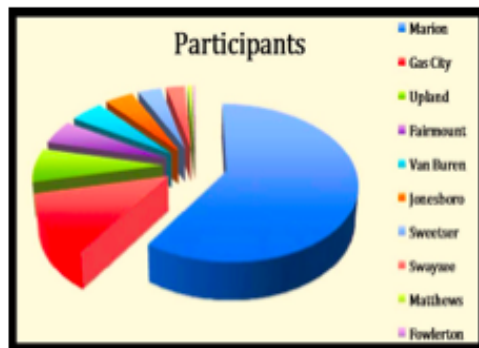
**Together we can make a
better place to live!**

Thank You Grant County!

In 2008 a community health survey was conducted across Grant County. We would like to thank you for your participation and cooperation. The information provided here is a brief summary of the information that was compiled from the surveys.

Your involvement is vital to the success of this community assessment. More accurate findings could lead to more funding for Grant County. Also, the research helps health care services know the needs of the community. It is our hope that we will be able to become a healthier Grant County!

3,040 Questionnaires Collected



Key Topics Discussed in 2008 Survey

Behavioral Health

Alcohol
Tobacco
Drug Use
Dietary Habits
Physical Activity

Preventative Care

Dental Care
Health Care Access
Immunizations

Medical Conditions

Diabetes
Asthma
Social and Mental Health

Grant County Speaks Out!

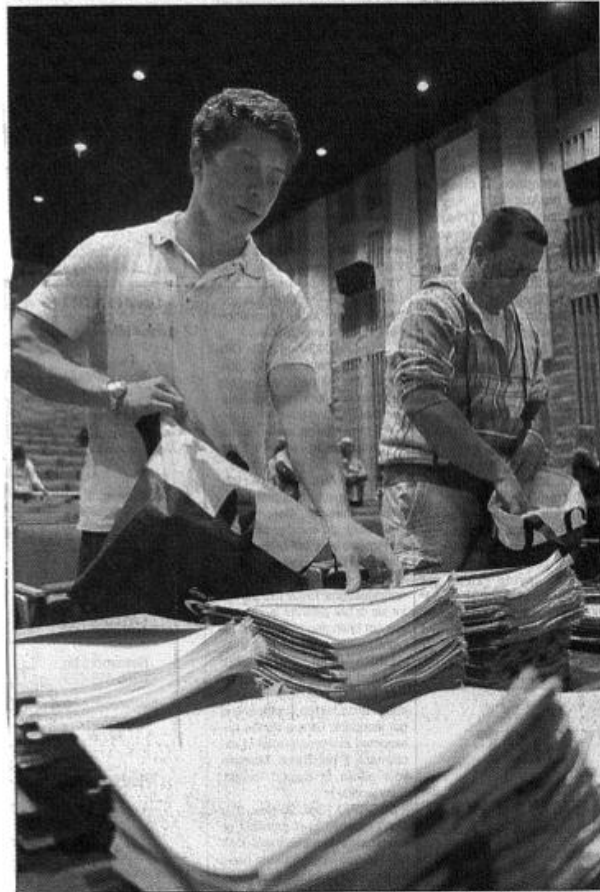
Top 10 Concerns:
Employment
Financial Problems
Health Insurance
Teen Pregnancy
Crime
Child Abuse and Neglect
Driving Under the Influence
Cancer
Education
Obesity

Your Community...

- 67% of diabetics have not had a Hemoglobin A1C within the last 12 months.
- 75% of diabetics have not had an education course on diabetes
- 68% of diabetics have not had their feet checked by a professional
- 34% of women have never had a mammogram
- 47% of men have had a colonoscopy
- 47% have not had a flu shot in the last year
- 73% live with 2 people who smoke in the home
- 32% have used marijuana in the past
- 53% eat vegetables daily
- 59% eat fruit daily
- 92% of participants are satisfied with their lives

IWU students prep for county health profile

MGH hopes to collect 7,000 surveys this year



PACKING THEM UP — Indiana Wesleyan University nursing students Zac Nitz, left and Jake McCoy collect their questionnaires Wednesday that they will be distributing as a part of the community health profile survey. Make this image yours. Go to www.chronicle-tribune.com.

BY MELISSA VOGT
mvogt@chronicle-tribune.com

Kayla Jenne, a senior nursing student at Indiana Wesleyan University, admits she doesn't know Grant County as well as she might soon.

"I basically stay on campus," she said. Her hometown is the southeast Indianapolis suburb of Beech Grove.

This fall semester, however, one of Jenne's most time-intensive school projects will involve getting out in the community to help survey the health habits and well-being of the people who live and work in Grant County.

Federal law requires hospitals to compile a community health profile of statistics about residents' health. Three years ago, Marion General Hospital partnered with IWU students to collect the data by talking and listening to Grant County people of all ages instead of extrapolating numbers from state statistics.

Now it's time to repeat the process and measure locals' health anew.

The students who will be sent out to all corners of Grant County sat through a two-hour orientation on campus Wednesday afternoon explaining what they'll be doing. They also received their materials — stacks of paperwork and the highly visible yellow T-shirts identifying them as bona fide com-

munity health profile survey takers.

Marion General Hospital and IWU hope to collect 7,000 surveys this year. Organizers are particularly concerned about making sure working men are represented among those surveyed.

In addition to college students administering the forms in person, the survey will be available online soon through surveymonkey.com.

Right now, 33 IWU nursing students and five social work majors are signed up for the project, down slightly from the number of students involved in 2008.

That's mainly because 17 nursing seniors are spending the fall in Zambia, IWU nursing professor Pam Harrison.

Despite starting out with fewer students, Harrison expects the process to run much smoother this time.

In the spring other nursing students laid groundwork for the project by arranging permission to survey many sites, she said.

The orientation session this year was held earlier in the semester, Harrison said, although team assignments won't be ready until Monday.

Nursing students must complete 168 clinical hours during the semester, and while not all of that time will be spent on the community health profile project, a majority of

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Prep: Project can help students develop leadership

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those hours will be, Harrison said.

Stephen Maples, a senior nursing student from Mansfield, Ohio, has some idea what's involved. As a freshman he volunteered to help with the 2008 survey for one day.

While the prospect of approaching strangers to strike up a meaningful conversation about their health is somewhat daunting, Maples said it's probably the best method to get an accurate picture of community health.

"It seems like a practical

way to get a good variety of people, not just holding a meeting and see who shows up," he said.

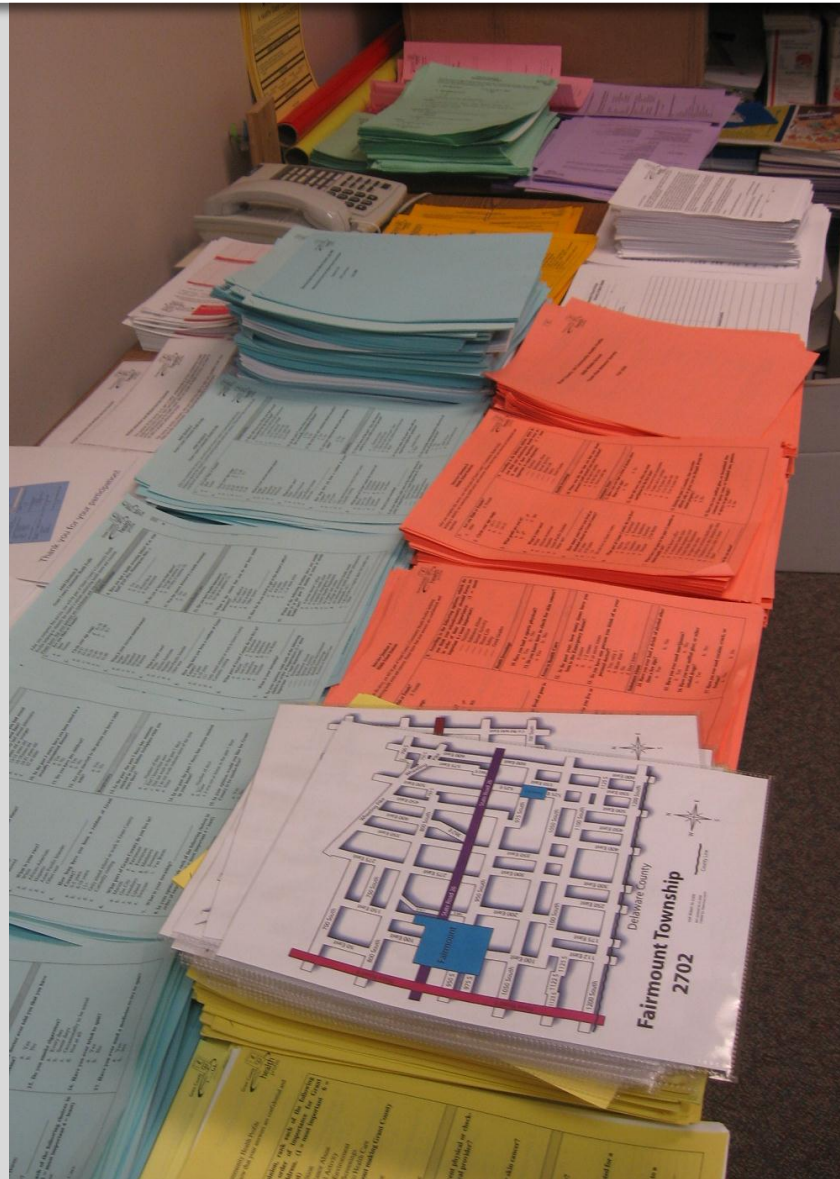
Kelley Hochstetler, community education coordinator at Marion General Hospital, said the project is great preparation for working in health care and will

help students develop leadership skills.

Harrison reminded students: "This is a mission field. Don't look at this as papers and numbers. I hope you don't see this as just an assignment but as something you can do to minister to the society."



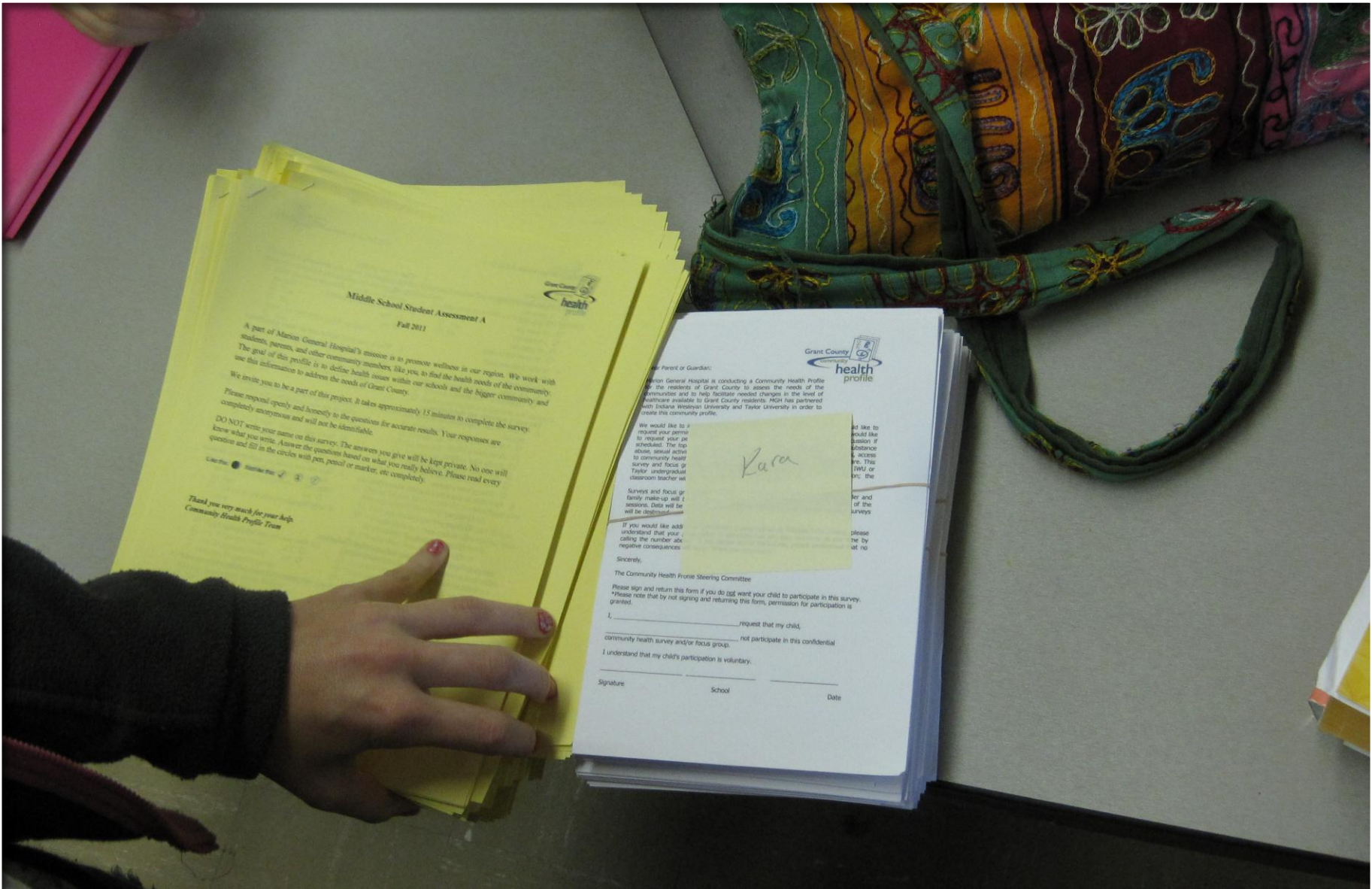
<http://www.chpgrantcounty.org/>











INVOLVEMENT WITH CHP 2008 AND 2011

- **STARTING WITH 2008 WITH
RESEARCH ANALYSIS**
- **APPLICATION OF FINDINGS
TO CURRENT PROJECT**

LESSONS LEARNED FROM THE COMMUNITY HEALTH PROJECT

- **ASSERTIVE AND PROFESSIONAL**
- **COLLABORATION**
- **LEARNING HOW TO APPROACH AND
INTERACT WITH SUBJECTS**

QUESTIONS?

**THANK YOU FOR
LEARNING WITH
US TODAY!**