



# **Going Global: A Regional Response to STTI Call for Action**

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# Learning Objectives

*The learner will be able to:*

1. Identify ways to support our global membership and involve our global members at the regional level.
2. Identify challenges in raising funds for our global members.



**REGION 15**

**PRINCE EDWARD ISLAND**

**NEWFOUNDLAND**

**NOVA SCOTIA**

**THE NETHERLANDS**

**SWEDEN**

**WALES**

**REGION 7**

**AFRICA**



**Grapevine, Texas, USA ★ 29 October - 2 November 2011**





## Purpose

- Eurovision 2020
  - Session at Biennial Convention 2009
  - Included the following countries:
    - Wales
    - England
    - Sweden
    - Portugal
    - Netherlands
    - Hungary





## Purpose

### Honor Society

- Cultural Context
- Political Context

### Sigma Theta Tau International

- Newly Developed Chapters
- Financial Instability







## Purpose

- Sigma Theta Tau International
  - President Karen Morin Call to Action
  - Enhancing global membership
  - Involvement of members in the global community
  - Creating welcoming environment





## Methods

- Development of global initiative committee
- Which included presenters of Eurovision 2020



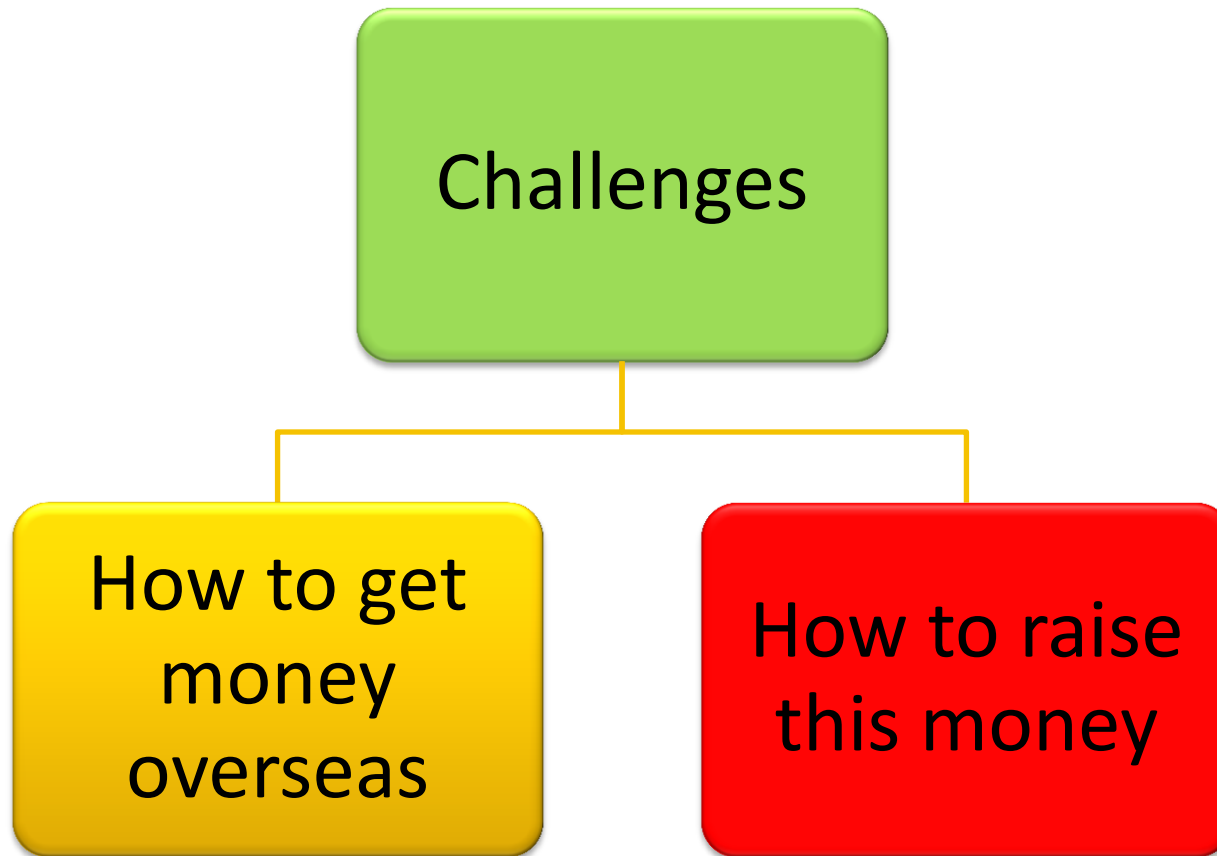
# Methods







# Methods





# Methods



- Assistance from STTI Foundation
- Identified 2 keys areas to raise funds:
  1. To support members to attend STTI events
  2. Membership subsidy





## Methods

- Letter was sent to all chapters in North America
- Total of 33 chapters
- Soliciting a suggested donation of \$100
- Not less than \$68
- Sent prior to September disbursement check

### YES, OUR CHAPTER WOULD LIKE TO SUPPORT REGION 15 GLOBAL INITIATIVES!

*Gifts must be received by 31 August 2010*

Region 15 chapters are collaborating to support Sigma Theta Tau International members from outside North America through membership subsidies and leadership education grants. The combined donations from Region 15 chapters will be administered by STTI Foundation for Nursing to award membership subsidies and leadership education grants to STTI members who apply from outside North America to request support with paying their dues and attending STTI convention and research congress to present their research. Region 15 will receive recognition for its awarding of these subsidies and grants and will receive annual reports from STTI Foundation about the recipients of the subsidies and grants.

**Gift Amount:** ☐ US \$100 or ☐ US \$68 (minimum donation)

**Contribution Option:**

☐ Our chapter would like to make a one-time gift utilizing funds from our September 2010 disbursement check.

**Contact Information:** *(must be completed and signed by the chapter president and treasurer)*

Chapter: \_\_\_\_\_

Name: \_\_\_\_\_ Position: ☐ President ☐ Treasurer

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: ☐ President ☐ Treasurer

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your contribution! You are helping nurses around the world heal, lead and learn!*





## Results

- Initial response resulted was \$1,568
- 11 chapters contributed
- Due to encouraging result deadline extended
- Wording changed on form
  - Give donation in honor of someone else
- E-mail reminders sent
- Total raised \$2500 from 13 chapters
  - 40% response rate!



SIGMA THETA TAU INTERNATIONAL FOUNDATION FOR NURSING  
**helping nurses**  
AROUND THE WORLD HEAL, LEAD AND LEARN

550 WEST NORTH STREET | INDIANAPOLIS, INDIANA 46202, U.S.A. | E-MAIL: FOUNDATION@STTI.INDUPLEDU | TOLL-FREE: 888.634.7375 | WWW.NURSINGSOCIETY.ORG

### YES, I/OUR CHAPTER WOULD LIKE TO SUPPORT REGION 15 GLOBAL INITIATIVES!

*Gifts must be received by 31 December 2010*

Mail to: STTI Foundation for Nursing  
550 W. North Street, Indianapolis, IN 46202, USA  
or Fax to: 317.634.8188

Region 15 chapters and members are collaborating to support Sigma Theta Tau International (STTI) members from outside the United States through membership subsidies and leadership education grants. The combined donations from Region 15 chapters and members will be administered by STTI Foundation for Nursing to award membership subsidies and leadership education grants to STTI members who apply from outside the United States to request support with paying their dues and attending STTI events. Region 15 will receive recognition for its awarding of these subsidies and grants and will receive annual reports from STTI Foundation about the recipients of the subsidies and grants.

Gift Amount (US\$): ☐ \$100 ☐ Other \$ \_\_\_\_\_ (minimum \$68 donation)

#### Contribution Options:

☐ Our chapter would like to make a one-time gift utilizing funds from our September 2011 disbursement check.

☐ Please charge my/our credit card for this one-time gift, per the information provided below

☐ MasterCard ☐ Visa ☐ Discover

Card No: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

☐ Enclosed is my/our check, made payable to STTI Foundation for Nursing

#### Chapter Contact Information:

*(Both sections must be completed and signed by the chapter president and treasurer (if utilizing the chapter disbursement check option.)*

Chapter: \_\_\_\_\_

Name: \_\_\_\_\_ Position: ☐ President ☐ Treasurer

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Sigma Theta Tau International  
Honor Society of Nursing®

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## Results

- **Chapters who donated:**
  - Eta Omega Chapter
  - Kappa Tau Chapter
  - Omicron Xi-at-Large Chapter
  - Pi Epsilon-at-Large Chapter
  - Beta Zeta-at-Large Chapter
  - Delta Upsilon-at-Large Chapter
- **Chapters who donated:**
  - Mu Chapter
  - Tau Rho Chapter
  - Theta Kappa Chapter
  - Mu Delta Chapter
  - Theta Alpha Chapter
  - Iota Upsilon-at-Large Chapter
  - Eta Iota Chapter





# Results

- \$500 grant given for Leadership Summit in Europe
  - Joy Merrell from Wales
  - Nicoleta Mitrea from Romania
- \$500 grant for Research Congress
  - Elizabeth Rosser from England
- \$500 grant for Biennial Convention
- Up to 75% Membership Subsidy





# Conclusion

- Model for other regions
- Met the call to action
- Send out notification earlier
- Uncertainty of regional restructuring





# Questions?

Thank You!

Julie Jones

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