

Lifelong Leadership: It Begins Now

Tiffany M. Montgomery, MSN, RNC-OB, C-EFM
Rising Star Advisory Panel Member

Objectives

- Recognize that STTI membership is a valuable source in their lifelong leadership development
- Identify how student leadership activities can set the stage for a long-term leadership path.

Meet and Greet

How to Grow into a Leader

- ◉ Never stop learning
- ◉ Surround yourself with other leaders
- ◉ Believe you can achieve
- ◉ Accept responsibility and take action
- ◉ Set the example
- ◉ Be resilient

Qualities of a Good Leader

Character

- ◉ More than just talk
- ◉ Not a gift, but a choice
- ◉ Brings lasting success
- ◉ Determines how high you will rise

Commitment

- ◉ Comes from the heart
- ◉ Tested by actions
- ◉ Opens the door to achievement

Initiative

- ◉ Know what you want
- ◉ Push yourself to action
- ◉ Take risks
- ◉ Making mistakes is ok

Servanthood

- ◉ Put others first
- ◉ Be confident
- ◉ Initiative service to others
- ◉ Don't be "position-conscious"
- ◉ Serve out of love

Vision

- ◉ Starts within
- ◉ Draws on your history
- ◉ Meets other's needs
- ◉ Helps you gather resources

Your Leadership Vision

Clarify Your Vision

- What are you passionate about?
- What reoccurring dream or idea do you have?
- What do people come to you to help them with?
- What do others say you are good at doing?

Write Your Vision Statement

- ◉ One sentence
- ◉ Clear and compelling
- ◉ Results-oriented
- ◉ Long-term and future-focused
- ◉ Inspiring and evoking emotion

Short & Long-term Goals

- Use vision statement as the foundation
- Short-term goals
 - achievable within 12 months
- Long-term goals
 - 5 year plan

Networking

Get Noticed

- Participate in professional organizations
- Say yes to volunteer opportunities
 - Committee membership
 - Workshop moderator
 - Convention volunteer
- Talk about your career goals **OFTEN**

Create an Elevator Speech

- < 90 words/ < 30 seconds
- Who are you?
- What do you offer?
- What contributions can you make?
- What should the listener do as a result of your speech?

Tips for Successful Networking

- ◉ Be visible
- ◉ Build solid relationships
- ◉ Diversify
- ◉ Maintain
- ◉ Give back

Leadership through Social Media

In the News...

“If the ambulance was on a run and had lights or siren on, the cyclist was in the wrong, PERIOD. If he died, aw, but sorry, HIS FAULT,” she wrote. “As an ER nurse who sees people REGULARLY not get out of the way of ambulances, cops firemen...Got no pity for anyone hit by any of the above. Pay attention and get out of the way.”

Verdict: FIRED

Nursing students posted a picture of the patient’s placenta during their clinical rotation.

Verdict: Dismissed from their program, but allow to reapply for the next term

A Few Direct Quotes

- “It’s nice when you have time to be a nurse, including social concerns, pillow fluffing, and stuff there normally isn’t time for.”
- “I think it's fair to say I've seen more penises than a homosexual sex addict....is it weird I'm not bothered by that?”
- “There's always that one b*tch at work that thinks she knows everything then later ask u some stup*d question!”

ANA Tips

- No identifiable patient information
- Utilize patient-nurse boundaries
- Understand posting may be viewed by others (patients, colleagues, institutions, and employers)

ANA Tips (cont.)

- **Use privacy settings and keep personal and professional information separate**
- **Report potentially harmful content**
- **Assist in developing institutional social media policies**

STTI Leadership Resources

Resources

- ◉ Leadership Summit
- ◉ Webinars
- ◉ Chapter leader emails
- ◉ Leadership institutes

Leadership Institutes

- **Maternal Child Health**—prepares nurses to influence clinical practice & patient outcomes
- **Board Leadership**—prepares nurses to lead on national and international boards
- **Geriatric Nursing Leadership**—prepares nurses to lead multidisciplinary teams to improve health care to older adults and their families

Leadership Institutes (cont.)

- **Mentored Leadership**– Develop nursing leadership skills through this mentored program
- **Nurse Faculty Leadership**–prepares novice nurse faculty to become effective educators and leaders
- **Leadership Development Center**– A resource that identifies your relevant member benefits

Student Leadership Opportunities

- ◉ **National Student Nurses Association**
- ◉ **State Student Nurses Association**
- ◉ **Specialty Nursing Association**
- ◉ **Campus Organizations**
- ◉ **Community Organizations**

Questions?

Contact Information:

Tiffany M. Montgomery

Tiffany@tmontgomeryrn.com

Twitter: tmontgomeryrn

References

- Agnew, E., Baez, K., Barton, T., Buckley, K. W., Cunningham, M., Dyer., C.... Zilliox, K. (2011). Savvy leadership strategies for women: Top experts share how to take the lead and achieve. San Francisco: Thrive Publishing.
- American Nurses Association. (2011). 6 tips for nurses using social media. Retrieved from <http://nursingworld.org/MainMenuCategories/CertificationandAccreditation/Continuing-Professional-Development/NavigateNursing/AboutNN/Poster-6-Tips-for-Nurses-Using-Social-Media-Card-PRINT.pdf>
- Fenger, D. (2012, August 1). Nurse fired after online comment about fatality. *Yuma Sun*. Retrieved from <http://www.yumasun.com/articles/gusta-80736-yrmc-yuma.html#ixzz24zpt5SxW>.
- Gibson, M. (2011, January 1). Nursing students expelled for posting photo of a placenta on facebook. *Time*. Retrieved from <http://newsfeed.time.com/2011/01/04/nursing-students-expelled-for-posting-photo-of-a-placenta-on-facebook/>

References

Maxwell, J. C. (1999). The 21 indispensable qualities of a leader: Becoming the person others will want to follow. Nashville: Thomas Nelson Publishers.

Pepperdine University Graziadio School of Business and Management. (2011). Preparing your elevator speech. Retrieved from <http://bschool.pepperdine.edu/career/content/elevatorspeech.pdf>.

UCLA Career Center. (2011). Oops... I almost forgot my networking skills. Retrieved from <http://alumni.ucla.edu/seniors/tips-networking1.aspx>.

The Business Insider. (2011, May 3). How to network like a pro. Retrieved from <http://shine.yahoo.com/channel/life/how-to-network-like-a-pro-1385690/>