



Publishing Connect

Partnering with the Global Research Community

How To Get Published

King's College London, 26 Feb 2015



Session Outline

1. Presentation on the basics of 'How to Get Published'
 - Preparing your manuscript
 - Structuring an article
 - Using proper scientific language
2. Q&A with Editors
3. Breakout sessions with Editors

Editors



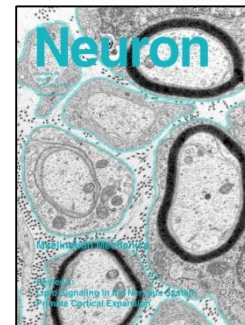
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Associate Editor
Free Radical Biology and Medicine



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Editor-in-Chief
*International Journal of
Disaster Risk Reduction*



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Dr. Michael Häusser
Editor
Neuron

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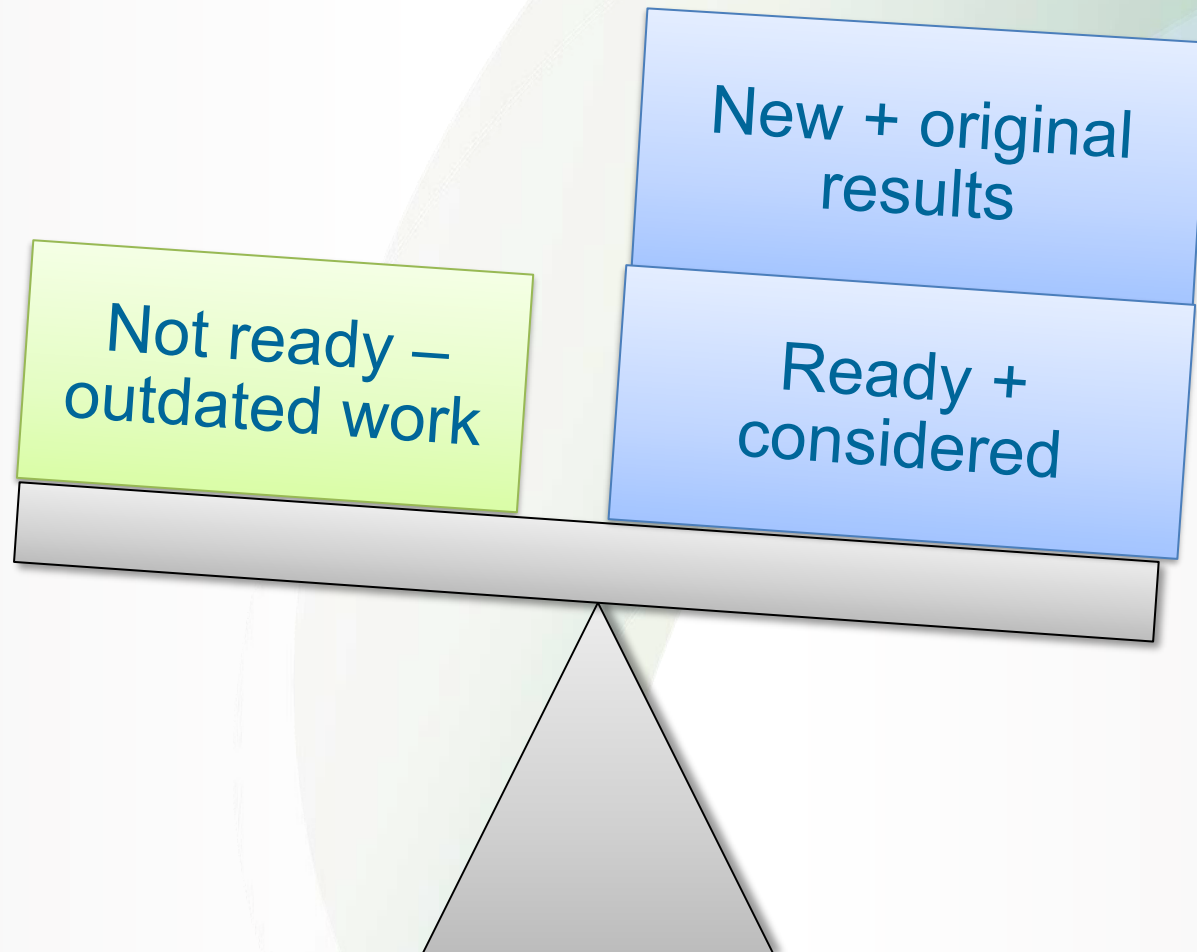


Publishing Connect

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Preparing Your Manuscript

Are You Ready To Publish?



What Makes A Strong Manuscript?

Clear & useful
message

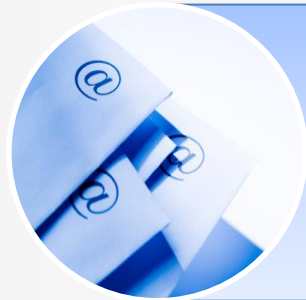
A logical manner

Readers grasp
the research

Types Of Manuscripts



Full articles

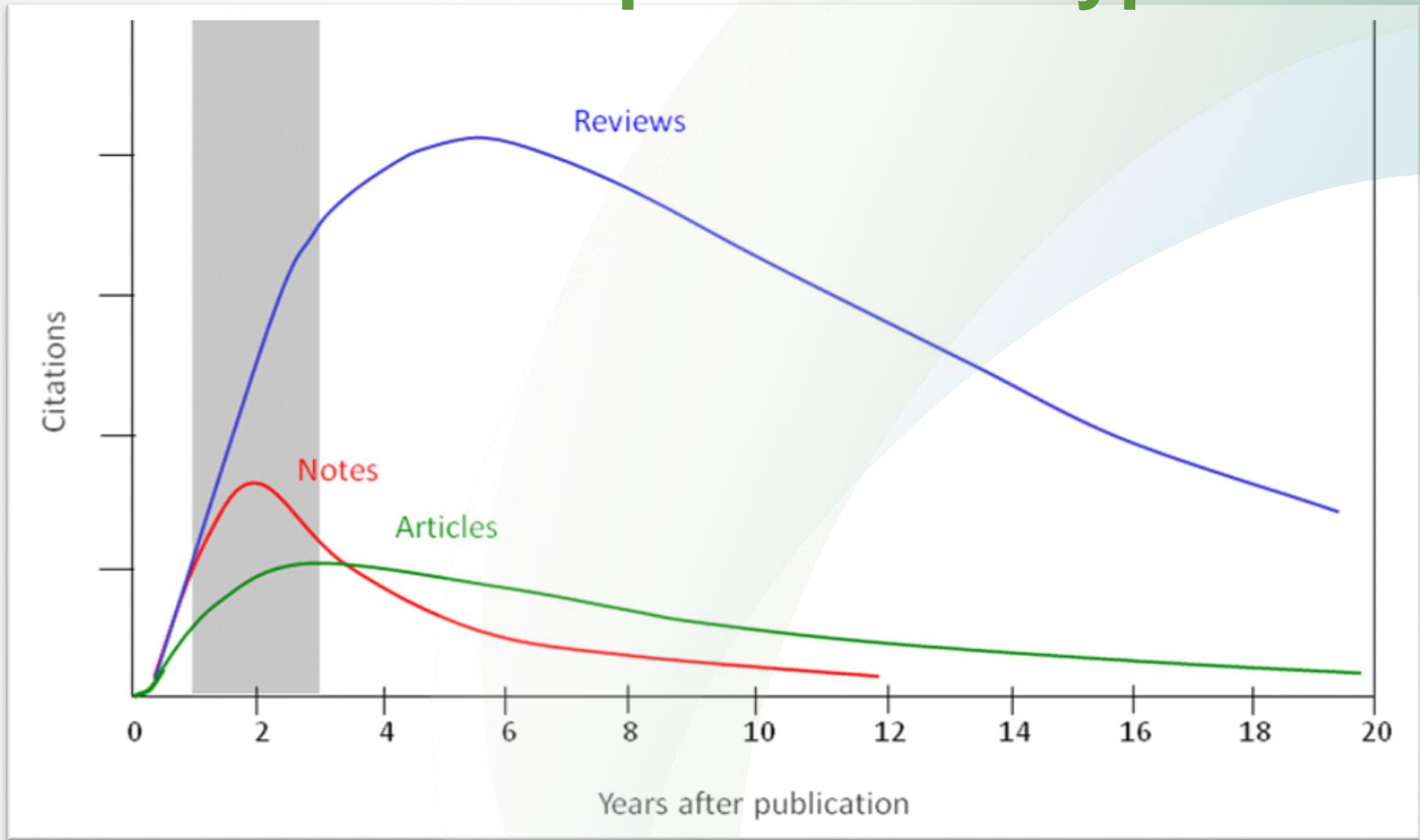


Letters or short
communications



Review papers

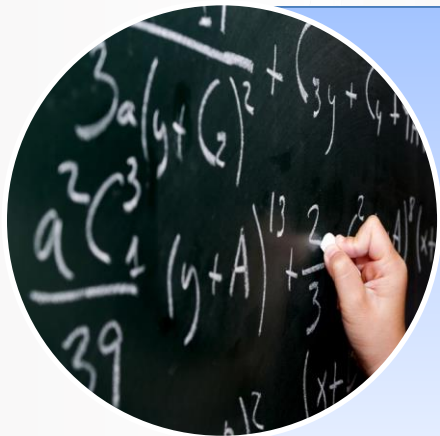
Citations per Article Type



The Impact Factor



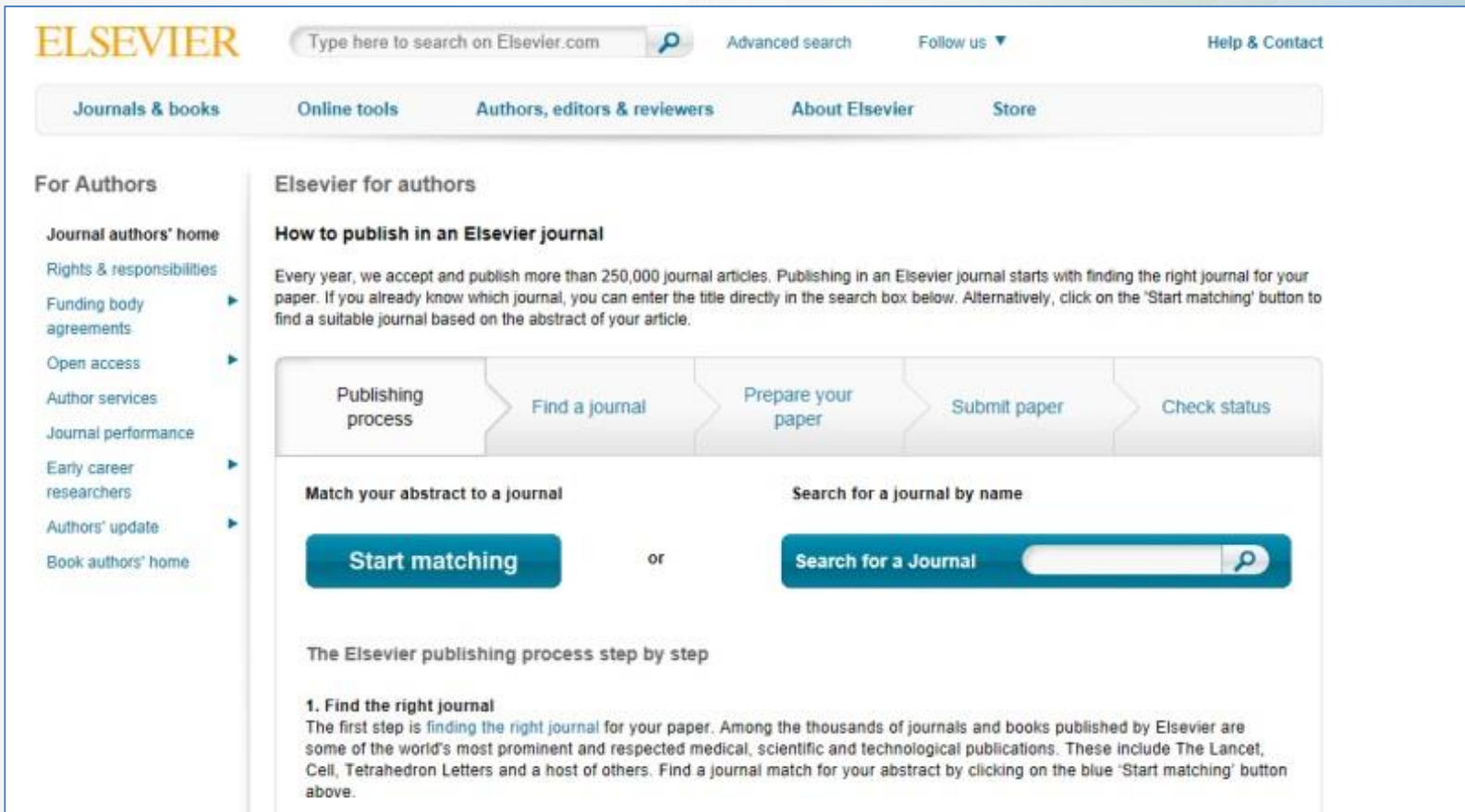
It is how many times the papers in a journal are cited on average



It is influenced by editorial policies of journals and turnover of research

Choosing the right journal

Journal Finder Tool



The screenshot shows the Elsevier website's Journal Finder Tool. At the top, the Elsevier logo is on the left, followed by a search bar with the placeholder text "Type here to search on Elsevier.com". To the right of the search bar are links for "Advanced search", "Follow us", and "Help & Contact". Below the search bar is a navigation menu with five items: "Journals & books", "Online tools", "Authors, editors & reviewers", "About Elsevier", and "Store".

On the left side, there is a "For Authors" section with a list of links: "Journal authors' home", "Rights & responsibilities", "Funding body agreements", "Open access", "Author services", "Journal performance", "Early career researchers", "Authors' update", and "Book authors' home".

The main content area is titled "Elsevier for authors" and "How to publish in an Elsevier journal". It contains a paragraph explaining the journal selection process: "Every year, we accept and publish more than 250,000 journal articles. Publishing in an Elsevier journal starts with finding the right journal for your paper. If you already know which journal, you can enter the title directly in the search box below. Alternatively, click on the 'Start matching' button to find a suitable journal based on the abstract of your article."

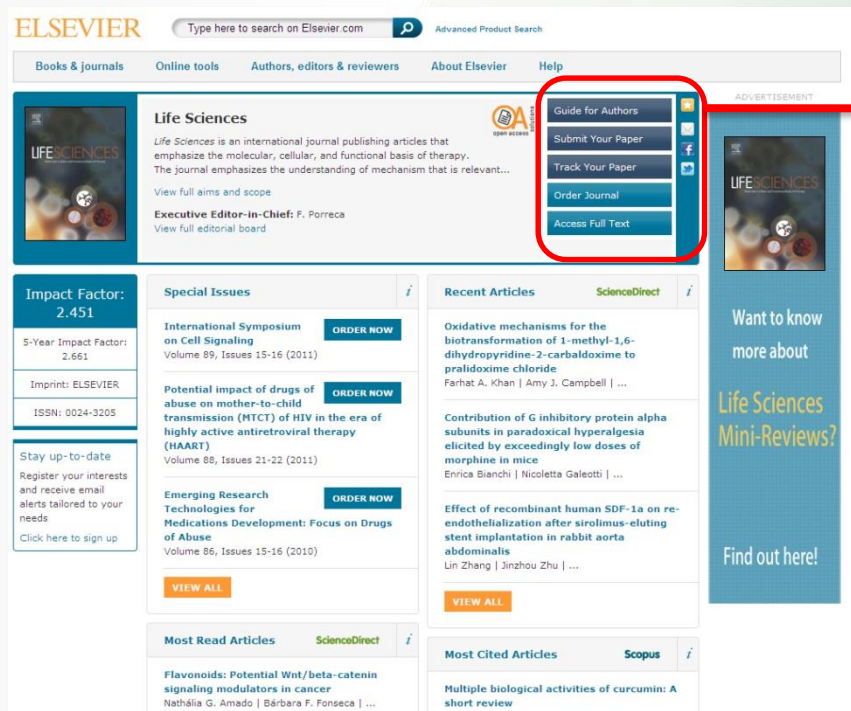
Below this text is a horizontal flowchart with five steps: "Publishing process", "Find a journal", "Prepare your paper", "Submit paper", and "Check status".

Under the "Find a journal" step, there are two options: "Match your abstract to a journal" and "Search for a journal by name". The "Match your abstract to a journal" option features a blue button labeled "Start matching". The "Search for a journal by name" option features a blue button labeled "Search for a Journal" followed by a search input field and a magnifying glass icon.

Below the flowchart, there is a section titled "The Elsevier publishing process step by step" with a sub-heading "1. Find the right journal". The text under this heading reads: "The first step is finding the right journal for your paper. Among the thousands of journals and books published by Elsevier are some of the world's most prominent and respected medical, scientific and technological publications. These include The Lancet, Cell, Tetrahedron Letters and a host of others. Find a journal match for your abstract by clicking on the blue 'Start matching' button above."

Read The ‘*Guide for Authors*’

- Find it on the journal homepage of the publisher, e.g. Elsevier.com
- Keep to the *Guide for Authors* in your manuscript
- Editors do not like wasting time on poorly prepared manuscripts



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Life Sciences is an international journal publishing articles that emphasize the molecular, cellular, and functional basis of therapy. The journal emphasizes the understanding of mechanism that is relevant...
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Impact Factor: 2.451
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Imprint: ELSEVIER
ISSN: 0024-3205

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Special Issues

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Volume 89, Issues 15-16 (2011) ORDER NOW

Potential impact of drugs of abuse on mother-to-child transmission (MTCT) of HIV in the era of highly active antiretroviral therapy (HAART)
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Emerging Research Technologies for Medications Development: Focus on Drugs of Abuse
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VIEW ALL

Recent Articles

Oxidative mechanisms for the biotransformation of 1-methyl-1,6-dihydropyridine-2-carbaldoxime to pralidoxime chloride
Farhat A. Khan | Amy J. Campbell | ...

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Enrica Bianchi | Nicoletta Galeotti | ...

Effect of recombinant human SDF-1a on re-endothelialization after sirolimus-eluting stent implantation in rabbit aorta abdominals
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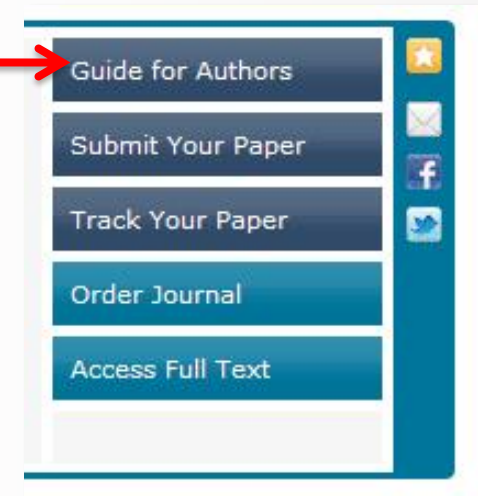
VIEW ALL

Most Read Articles

Flavonoids: Potential Wnt/beta-catenin signaling modulators in cancer
Nathália G. Amado | Bárbara F. Fonseca | ...

Most Cited Articles

Multiple biological activities of curcumin: A short review



Guide for Authors

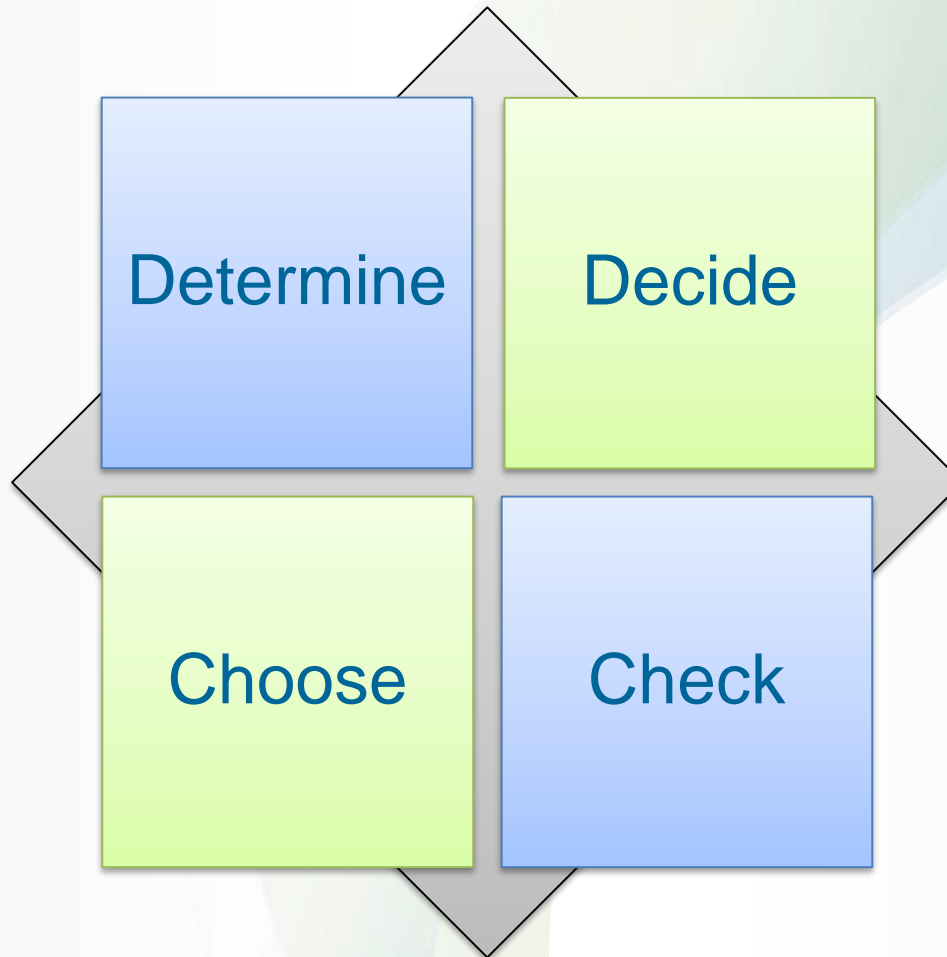
Submit Your Paper

Track Your Paper

Order Journal

Access Full Text

Recap – The steps I need to take





Publishing Connect

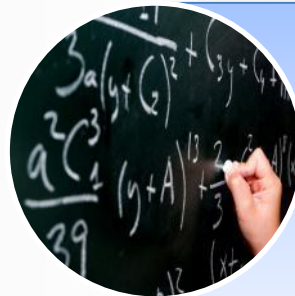
Partnering with the Global Research Community

Structuring An Article

General structure of a research article



**Title Abstract
Keywords**

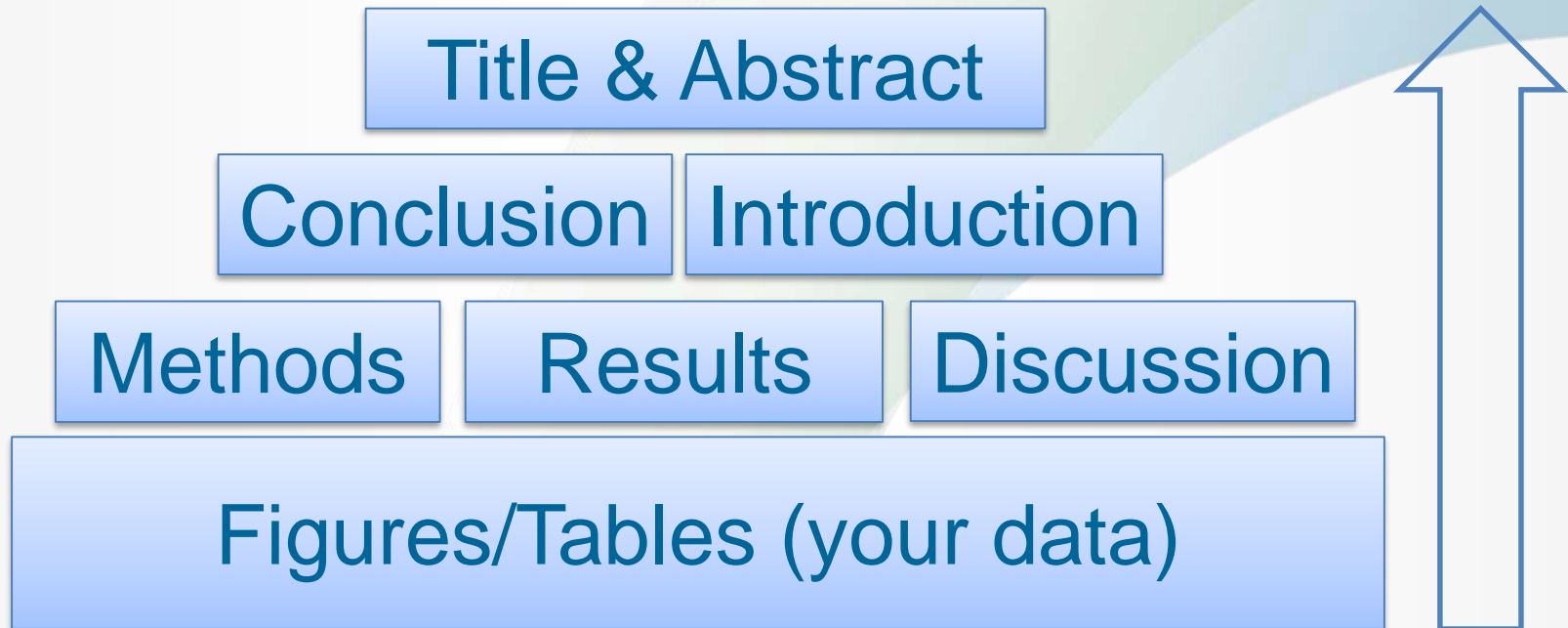


**Introduction
Methods Results
AND Discussion**

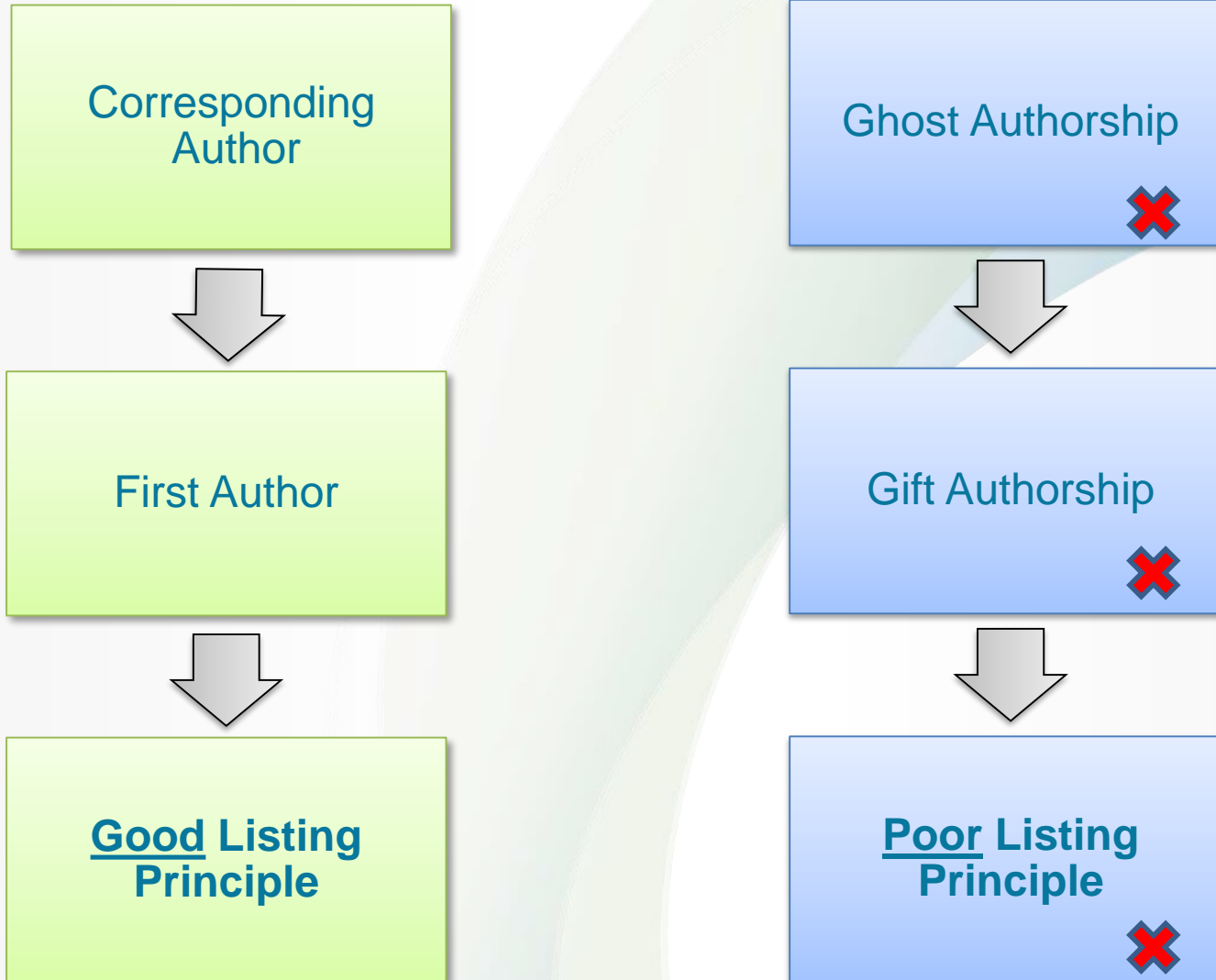


**Conclusion
Acknowledgements
References
Supporting Materials**

The Process of Writing – Building the Article



Authorship





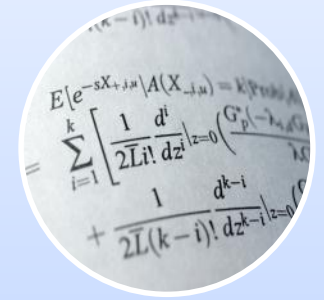
Fewest possible words



Adequately describes content



Identifies main issue



Does not use rarely-used abbreviations



“Biaxial flexural strength of 2 resin-modified glass ionomer versus 2 composite dental cements”

OR

“Mechanical properties of dental cement”

Keywords



Are used by indexing and abstracting services



Are the labels of the manuscript



Use only established abbreviations (e.g. DNA)

Article Title

“An experimental study on evacuated tube solar collector using supercritical CO₂”

Keywords

Solar collector;
supercritical CO₂; solar energy; solar thermal utilization

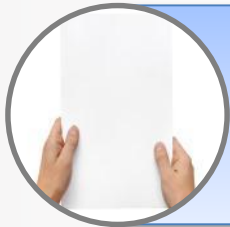
Abstract



This is the advertisement of your article.
Make it interesting and understandable



Make it accurate and specific



A clear abstract will strongly influence
whether or not your work is considered



Keep it as brief as possible

Introduction



Provide a brief context to the readers



Address the problem



Identify the solutions & limitations



What is hoped to be achieved



Consistent with the nature of the journal

Methods

Describe how the problem was studied

Include detailed information

Do not describe previously published procedures

Identify the equipment and describe materials used

Link Methods to questions/hypotheses & in the same order



Ethics Committee Approval



Experiments on humans or animals must follow applicable ethics standards



Approval of the local ethics committee is required and should be specified in the manuscript, covering letter or the online submission system



Editors can make their own decisions on ethics

Results

Be clear & easy to understand

Highlight the main findings

Feature unexpected findings

Provide statistical analysis

Include illustrations & figures

Keep the same order of Results as you used in Methods



Discussion

What do the results mean?

Most important section

Make the discussion correspond to
the results

You need to compare published
results with your own



The Conclusion

Should be clear

Provide justification for the work

Advance the present state of knowledge

Provide suggested future experiments



Advisors



Financial
Supporters &
Funders



Proofreaders &
Typists



Suppliers who
may have
donated
materials



References

Do not use too many references

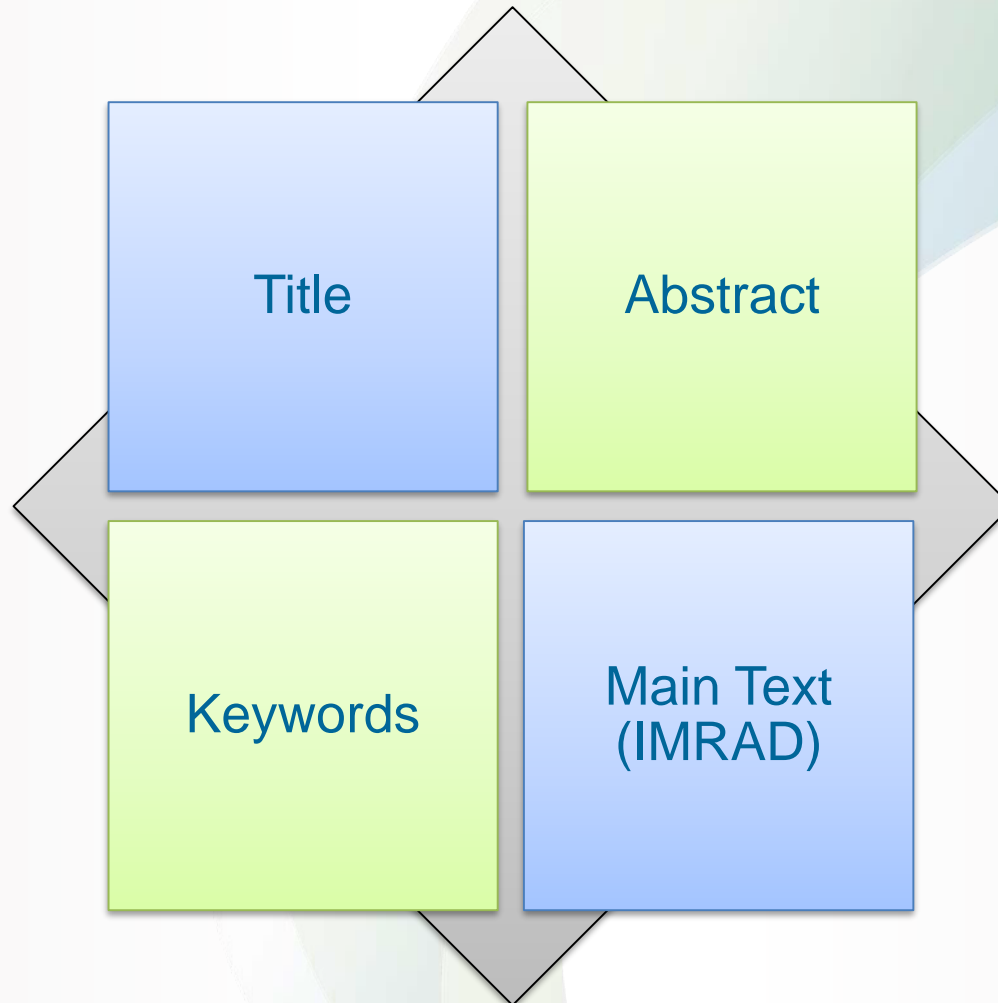
Always ensure you have fully absorbed
material you are referencing

Avoid excessive self-citations

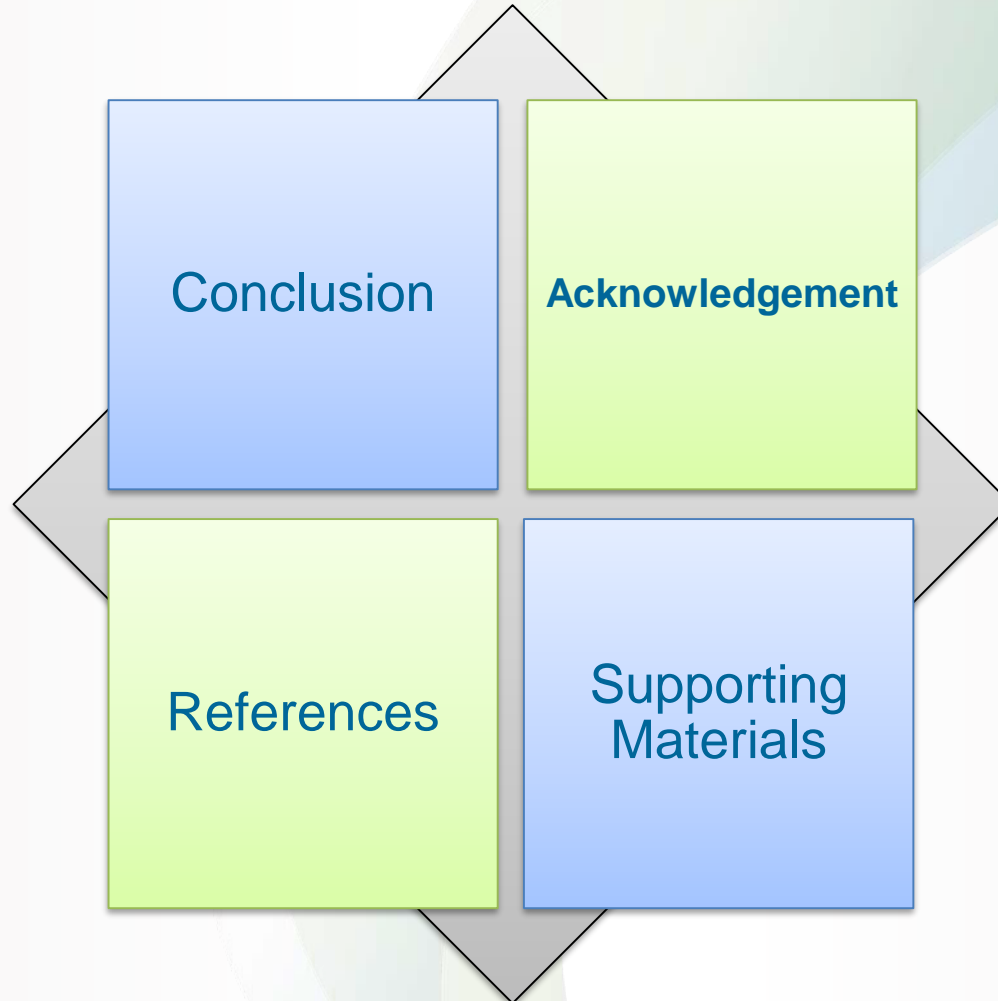
Avoid excessive citations of publications
from the same region



Recap - Building Up My Article Properly (I)



Recap - Building Up My Article Properly (II)





**Publishing
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Using Proper Scientific Language

Do publishers correct language?

*No! It is the
Author's
responsibility...*



*...but resources
are available*

Manuscript language: *Overview*



Accurate



Concise



Clear



Objective

Manuscript language: *Sentences*



Write direct and short sentences



One piece of information per sentence

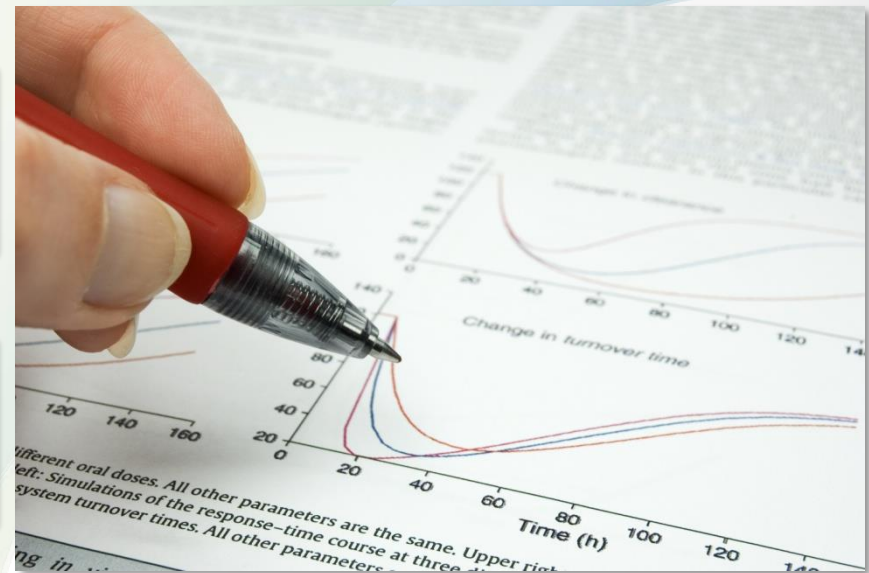


Avoid multiple statements in one sentence

Manuscript language: *Tenses*

Present tense:
for known facts & hypotheses

Past tense:
for experiments conducted & results



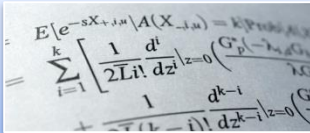
Manuscript language: *Grammar*



Use active voice to shorten sentences



Avoid abbreviations



Minimize use of adverbs



Eliminate redundant phrases



Avoid contractions: “it’s” “isn’t” “weren’t”

Recap



Important so
Editors and
Reviewers can
understand the
work



Refer to the
journal's Guide
for Authors for
specifications



Work has short
sentences,
correct tenses,
correct
grammar and is
all in English



Have a native
English speaker
check your
manuscript or
use a language
editing service

← **Am I using proper manuscript language?** →

Thank You

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