

Recruitment and Retention using Your Chapter Website in The Circle

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Faculty Disclosure

- Faculty Name: Michelle Coburn
- Conflicts of Interest: None
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This session is not eligible for
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Objectives

- Learn the basic functions of editing your chapter website
- Discover how to use the platform to provide benefits to your members and information to nonmembers

Why use your Circle site?

- It's free.
- Your chapter leaders are the administrators.
- Members are auto-subscribed to your discussion forum.
- You have a short link to post for recruitment and retention.
 - <http://chaptername.nursingsociety.org>
 - No “www” or “chapter” included

Questions?

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