

Influence Through Philanthropy: Engaging Members and Serving the Local and Global Community

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Disclosure

- The authors of this presentation,
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state that there is no conflict of interest and there was no sponsorship or commercial support given to the authors regarding this presentation



Objectives

- The learner will be able to identify chapter infrastructure to foster engagement through service and philanthropy to increase recruitment of community members and retention of current members, while also improving the health of the world's people
- The learner will be able to discuss ways to develop a sustainable service and philanthropy committee within their chapter.



Purpose

- The purpose of this presentation is to exemplify various avenues to engage new members and foster active membership through philanthropy, whereby improving the health of the world's people.
- Cultivating a philanthropy environment locally and globally ensures member engagement and chapter sustainability, advancing commitment to the nursing profession and global health.



BACKGROUND

- There is a dearth in the literature regarding philanthropic activities in nursing.
- Most of the literature focuses on academia. However, the nursing profession can benefit from philanthropy to advance the health of the nation (Judge, 2014).
- Maloney (2014) describes an intersection between nursing and charitable giving beyond financial donations.



Chapter Background

- Long-standing history of embracing philanthropy and service as a core strategic value.
- Our service initiatives respond to the needs of vulnerable populations both locally and globally.
- Outreach endeavors are initiated by, coordinated by, and include a variety of Beta Xi members.
- Members have formed strategic alliances with numerous community agencies to cond these efforts.



Oh the Possibilities!!!

- Founder's Day October 5th
 - Connecting with members
 - Spirit of STTI – the act of giving is contagious



Oh the Possibilities!!!

- Living Legacy Initiative
 - Opportunity to expand and develop a living legacy
 - Developing a lasting commitment to STTI and the nursing profession



Oh the Possibilities!!!

- Membership Appreciation
 - Nursing Alumni Network collaboration
 - Initiate contact with potential community leaders
 - Connecting with members and alumni
 - Annual theme changes



Oh the Possibilities!!!

- Wine Tasting Benefit
 - Networking opportunity
 - Benefits local and global outreach initiatives
 - Benefits research and scholarship



Oh the Possibilities!!!

- Holiday Outreach
 - Benefits those in need during the holidays
 - Gifts are donated
 - Volunteers hold a party with food, games and prizes



Oh the Possibilities!!!

- Global Ambassador Program
 - Helps increase the health of the world's people
 - Supports members to travel to other countries
 - Recommended a new member for induction at last Biennium



Conclusion

- Our ability to maintain a vibrant service outreach orientation that responds to the needs of vulnerable populations locally, regionally, and internationally is directly related to the passion, dedication, and enthusiasm of our members.
- In addition, Beta Xi maintains a vibrant Service and Philanthropy Committee which supports these efforts through a variety of fundraising activities.



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