

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



# “THIS IS SO BORING!”



## FLIPPING THE CLASSROOM:

Transformation Triggered By  
Veiled Saudi Nursing Millennials

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# MILLENNIAL CONNECTIVITY



## MENA Millennials demonstrate significant brand loyalty

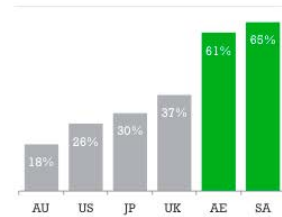
Brand loyal



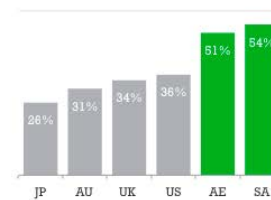
Flights (Leisure)



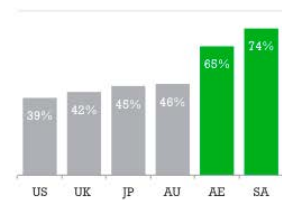
Television



Home Appliances



Mobile phones



% that considered only one brand before purchase

Source: Google Consumer Barometer (April 2015)



## DEATH BY POWERPOINT!

- Saturated teaching strategy
- Stiff like one is in a straight-jacket!
- The teacher just talks, talks, talks ...
- I don't miss much when I miss the lecture
- Very little interaction
- Poor quality PowerPoint presentations
- Unstimulating! I'm BRAIN-DEAD by the end of the lecture!



**“UNSTIMULATING! I’M BRAIN-DEAD  
BY THE END OF THE LECTURE!”**



# “I’M NOT CONNECTED TO THE TOPIC”

- *I know it’s research, but I’m not connected to the topic!*
- *It has no meaning or purpose for me!*
- *Yes, I know it is important, but why?*
- *Will this make me a better nurse?*
- *I’ll just study the PowerPoint to get higher marks then all will be forgotten!*

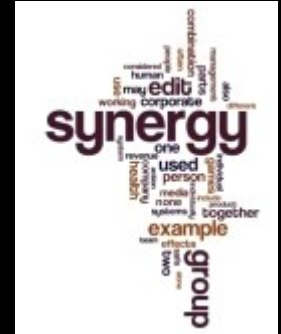


# PURPOSE AND MEANING OF NURSING – LOCAL AND GLOBAL



## DECONSTRUCTION: THE LENS: PRINCIPLES OF ADULT EDUCATION

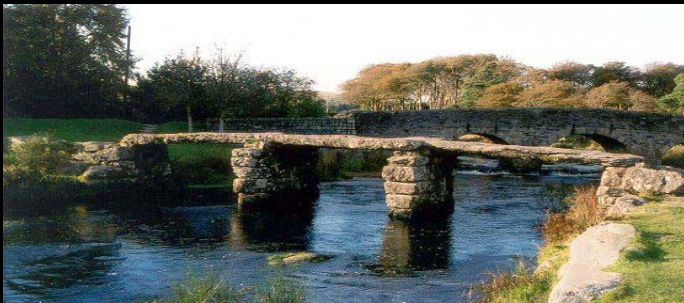
- Readiness to learn is linked to life roles and tasks
- Constructivism – a process of knowledge construction
- Construct new meaning that is learner-centered
- Education facilitates making sense of something, develops and builds ideas
- Learners need stimuli – are not passive beings





# MISSION RECONSTRUCTION!

- Classroom environment and group learning rules
- Use of mobile phones as a learning tool
- Natural breaks for refreshments
- Introduce vignettes as research scenarios
- Inter-group competition and buzz groups



## SOCIAL MEDIA TRIGGERED VIGNETTES



### **Group activity I: Research scenarios**

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1. The second victims of medication errors
2. Non-Muslim nurses' caring for end-of-life patients
3. Divorced Saudi women and custody for their children
4. Diabetes used as exclusion for employment and promotion
5. Organ donation and responses of family members

## 1. THE SECOND VICTIMS OF MEDICATION ERRORS

In 2011, a 37-year-old nurse Ms Cathy Smith committed suicide 7 months after a calculation error. The overdose of calcium chloride and the subsequent death of a critically ill infant.



## 2. NON-MUSLIM NURSES' CARING EXPERIENCES OF END-OF-LIFE PATIENTS

A research study (Abu Ghori 2010) found that non-Muslim nurses caring for no-code patients at the end-of-life reported their comfortability as Christian nurses caring for dying Muslim patients despite the cultural rituals



### 3. DIVORCED SAUDI WOMEN AND CUSTODY FOR THEIR CHILDREN

A media article- typically under Shariah law, a mother (Muslim or non-Muslim) in Saudi Arabia can maintain custody of male children until 9 years, and maintain custody of female children until 7 years; after which custody is given to the Muslim father.



## 4. DIABETES USED AS EXCLUSION FOR EMPLOYMENT AND PROMOTION

Published legal summaries of diabetes employment and promotion discrimination court cases



## 5. ORGAN DONATION AND RESPONSES OF FAMILY MEMBERS (VICTIMS & DONOR RECIPIENTS)

*Dear Families,*

*We write this letter with both **pain and joy**. **PAIN** because you have all lost your loved ones, and **JOY** because we received organ donations and our lives are normal again...*



# THE FOUR PILLARS OF F-L-I-P\*

\*TM

FLIPPED LEARNING NETWORK (FLN) (2014)

**F**lexible environment

**L**earning Culture

**I**ntentional Content

**P**rofessional Educator





## RESULTS OF FLIPPING THE CLASSROOM

- Dynamic media-related real-life topics captured millennial attention
- 
- Quiet students were speaking up to make their voices heard
- There was agreement and disagreement on points of view
- Evocative sharing personal or related experiences
- Portrayed striking emotional intelligence
- **ZERO** absenteeism
- Mobile phones were **NOT** misused



LEARNING QUALITATIVE RESEARCH METHODS  
BECAME A LIVED EXPERIENCE!

- Case study method
- Phenomenology
- Ethnography
- Grounded theory
- Historical research
- Action research





## CONCLUSION



### LESSON LEARNT:

When disconnected to the new generation of nurse;

**CONNECT** through the millennial/ post-millennial culture for win-win retention in nursing!



## REFERENCES



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- Knowles M, Holton III EF, & Swanson R. (2013) **The Adult Learner – The Definitive Classic In Adult Education And Human Resource Development (8<sup>th</sup> ed)**. Routledge: London & New York
- Mastrian KG, McGonigle D, Mahan W, & Bixler B. (2011) **Integrating Technology in Nursing Education**. Jones & Barlett: Massachusetts



THANK YOU FOR ATTENDING



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