Title:

A Collaborative Academic-Service Partnership: A Win-Win for Practice and Academia

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Session Title:

Strategies in Educational Partnerships

Slot:

H 23: Monday, 30 October 2017: 2:45 PM-3:30 PM

Scheduled Time:

3:05 PM

Keywords:

academic-service partnership, collaboration and nursing research

References:

American Association of Colleges of Nursing. (1997). Education and practice collaboration: Mandate for quality education, practice, and research for health care reform. *Journal of Professional Nursing*, *13*(2), 129-133.

DeBourgh, G. A. (2012). Synergy for patient safety and quality: Academic and service partnerships to promote effective nurse education and clinical practice. *Journal of Professional Nursing*, 28(1), 48-61.

De Geest, S., Dobbels, F., Schonfeld, S., Duerinckx, N., Sveinbjarnardottir, E., & Denhaerynck, K. (2013). Academic service partnerships: what do we learn from around the globe? A systematic literature review. *Nursing Outlook*, *61*, 447-457.

Duffy, J. R., Culp, S., Yarberry, C., Stroupe, L., Sand-Jecklin, K., & Coburn, A. S. (2015). Nurses' research capacity and use of evidence in acute care: Baseline findings from a partnership study. *Journal of Nursing Administration*, *45*(3), 158-164.

Institute of Medicine (US). Committee on the Robert Wood Johnson Foundation Initiative on the Future of Nursing. (2011). *The future of nursing: Leading change, advancing health*. Washington, DC: National Academies Press.

Abstract Summary:

Collaboration between practice and academia is essential to transform healthcare delivery. This presentation highlights a Collaborative Academic-Service Partnership between two academic institutions and their affiliated Magnet® health system. Emphasis will be on the structure, processes and outcomes used to reach the shared vision to advance nursing research, EBP and education.

Learning Activity:

LEARNING OBJECTIVES	EXPANDED CONTENT OUTLINE
1. Describe two features that contribute to the success of a Collaborative Academic-Service Partnership.	1. Types of Partnerships 2. Benefits of Partnerships 3. Challenges of Partnerships 4. Factors for Success

2. Detail three strategies to advance nursing research into clinical and operational processes.	Overview of the CASP 1. Specific Aims 2. Structure 3. Process 4. Outcomes a) Exemplar of an Evaluation of Missed Nursing in a Multicampus Regional Health Network
3. Identify three outcomes of a Collaborative Academic-Service Partnership related to building capacity in research and clinical practice.	Outcomes: 1. Active membership in many of research/EBP/leadership councils at the healthcare organization 2. Educational opportunities for faculty and students at the hospital 3. Scholarly productivity through joint research and EBP projects 4. Nationally recognized Nurse Residency Program

Abstract Text:

In 2011, the Institute of Medicine (IOM) report on the Future of Nursing called for major initiatives to redesign both nursing education and practice to better prepare nurses to lead during healthcare reform and beyond. The IOM (2011) further challenged academic and service institutions to rethink their relationships with each other and align in new ways to produce a competent professional workforce for the future. Academic-service partnerships are being lauded as an important mechanism to meet this challenge (De Geest et al., 2013). Collaborative partnerships between academics and health service providers are the foundation towards bridging the overall education, research, and practice gaps within the nursing discipline (American Association of Colleges of Nursing, 1997). New approaches that go beyond classroom education and initiatives that align nurse scientists with practicing nurses must be adopted (DeBourgh, 2012; Duffy et al., 2015). This presentation will describe the innovative and transformational efforts of a collaborative academic-service partnership (CASP), between two local academic institutions and nursing services at an affiliated Magnet® designated healthcare system. This Partnership is unique from several perspectives, particularly that faculty from the two separate and competing nursing programs share a collaborative role and the healthcare system is a non-university setting. To attain a level of excellence that neither academe nor practice could achieve alone, the CASP was established in 2013. Guided by a mutually beneficial strategic plan and shared vision to strengthen and build capacity in nursing research, evidence-based practice (EBP), and education, the CASP has synergistic benefits for all partners. The nationally recognized health system offers preferred clinical placement for students and extraordinary research and educational opportunities; the academic institutions brings faculty with expertise in research and EBP and offers an increased ability to recruit their BSN, MSN, and DNP graduates. To operationalize the CASP, two PhD nurse faculty members (Academic Partners [AP]) from the two different local nursing programs, work collaboratively in a multi-faceted role and spend 25% of their time at the hospital network each semester. To date, the CASP has created wins for all institutions involved and has resulted in several key outcomes. The APs provide guidance through active membership in many of the research/EBP/leadership councils at the healthcare organization. There are increased educational opportunities for faculty and students at the hospital, such as the annual Nursing Research Day and Innovations in Education Conference. Scholarly productivity is evident through joint research and EBP projects such as an organization--wide investigation of missed nursing care that was undertaken to improve the hospital work environment and has resulted in numerous presentations to advance nursing science. Furthermore, a commitment shared by the partners to improve the transition for new graduates to professional workforce has resulted in a nationally recognized Nurse Residency Program. The roles of both academic and nursing service leaders in the conceptualization, initiation, and continuation of the CASP will be presented. This session will heighten attendees' awareness that successful partnerships are built on a shared vision, mutual goals, and open communication with all partners, and pragmatic strategies for any organization to replicate will be detailed. Structures, processes, and outcomes to reach the shared vision to advance nursing research, EBP and education will be described. Finally, lessons learned from these mutual affiliations will be hiahliahted.